

10 Tips To Confident Public Speaking



Corporate Communication Experts

Mastering the art of public speaking requires more than just a well-prepared speech. You also need to learn how to captivate your audience. From embracing authenticity to fostering meaningful connections through conversations, these tips will revolutionise your approach to public speaking.

BE YOUR AUTHENTIC SELF

Give yourself permission to be your authentic self. Audiences don't want to see a fake person or an adopted persona, to later discover the real you is a different person. Who you are on stage is who you are off stage.

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KNOW YOUR AUDIENCE

I always tell my coaching client to adopt a North American India philosophy. "You need to walk a mile in your enemy's moccasins before you can understand them". The more time you take to research and understand your audience the better you can serve their needs

HAVE A CONVERSATION

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Simply put, don't do public speaking, rather do conversations. Have a conversation with everyone in the room, all 500 of them, one on one. Conversations avoid the trap of lecturing people or telling people what to do, or being prescriptive and adopting the stance of an expert or guru.

ALLOW PASSION TO FLOW

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Passion shows that you believe in your topic and your message. If you are not passionate and you come across as "ho-hum", then the audience is unlikely to adopt your message or stance. If you don't clearly demonstrate that you believe what you are saying, why should anyone else buy your message?

BE EXCITED TO BE PRESENTING

We always have a choice when we get before an audience or on stage. excitement involves adrenalin rushing through your veins. So chose the excitement mindset over the nervous mindset and just be excited at the opportunity to be presenting to that audience.



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DON'T DO DEATH BY POWERPOINT

Don't do bullet points or words that you just read from – word for word. On several occasions during your presentation, hit the B key, and stand in the middle of the room with all eyes on you.

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MAKE IT ABOUT THE AUDIENCE

It is important to remind ourselves that every time we present and get before an audience, it is about them rather than about us. Yes tell your stories, but make sure that you outline the point.

AVOID STANDING BEHIND A LECTERN

8 Standing behind the lectern or a table is putting a physical barrier between yourself and your audience. When you remove this barrier and speak in front of the audience, it increases your connection and rapport and creates a better adult learning environment.

SMILE AND LOOK CONFIDENT

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Smile often and look confident. When you look confident, even fake confidence, the audience sees a more credible and confident speaker.

MAKE EYE CONTACT

Eye contact is very important when you present. Eye contact and your peripheral vision also let you read your audience, see if they are with you, or against you if they are tired and need a break and let you know the reaction to what you are saying.

If you would like more information or Peter to run a workshop, you can contact him at:



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