



PRESENTATION SKILLS FOR LEADERS: THE LANGUAGE OF LEADERSHIP

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"The ability to speak convincingly to others - to compel them - has to rank as one of the most important skills in business and in life, yet it is one skill that few have". – Jim Gray

What do Steve Jobs, Sir Winston Churchill, Richard Branson, and Barack Obama do that makes them such effective speakers and leaders? An important part of leadership is having a strong vision and purpose, and demonstrating these through actions and leadership style. Equally important in leadership is the ability to communicate this purpose and vision to the organisation and staff in a confident and persuasive manner.

Leaders can be knowledgeable and competent in their work and have a strong vision, but they struggle if they cannot clearly and effectively articulate and present their ideas and vision to those who need to hear it. The ability to speak and present like a leader, and earn the trust and commitment of staff and colleagues are essential to those in a leadership position. It's essential to be able to influence the audience and bring them to the speaker's point of view.

This workshop gives Managers, Leaders, Supervisors, and New and Emerging Leaders high level presentation skills that allows them to influence, connect and engage with their audience. Participants will learn the key skills and traits that effective leaders use to gain the trust and respect of the audience.

Key skills covered

- How to communicate with the right emotion
The right attitude, congruence, honesty and authenticity are essential.
- How to use body language
Powerful gestures and your nonverbal language convey over half of your message
- How to build rapport and connection
Connection, trust and rapport are needed to sell a message.
- How to respond well to questions and probing
The inability to answer questions or poor responses can destroy a presentation.
- How to create one big message
Clarity of message and purpose amplifies a presentation.
- How to create a memorable and influential message that will have impact
The power of influence and persuasion is integral in leadership.
- Effective use of PowerPoint and other audio visuals as a leadership communication tool
How to avoid practicing "death by PowerPoint"
- How to present without notes
Effective leaders speak extemporaneously and don't read from scripts.

This workshop can be customised to meet your organizational training needs and the key learning outcomes set to match your requirements. It can be delivered in a full day or half day format. Two or more of our different workshops can be combined to form a 2 day masterclass