



## HOW TO WRITE A KILLER SPEECH

**Presented by: Peter Dhu**

So you have to write a speech. Maybe it's a sales pitch, special occasion speech, university presentation, lecture, wedding speech, workplace presentation, tutorial or an oral exam. And you just don't know where to begin or how to begin writing your speech. You want to have impact, you want to be persuasive and you want to be memorable. This is a common problem and one of the most frequent questions that I get asked. "How do I write and prepare a speech?" This one day workshop, along with your free copy of the "Killer Speech Writing Workbook" and the "Killer Speech Writing CD and speech writing templates", will show you the steps and guide you through the process of writing that killer speech. You will learn:-

- Where to begin
- What components are necessary to make the speech work
- The importance of a strong theme
- If they only remember one thing
- How to build relevance for your audience into your speech
- The use of personal stories
- Speaking extemporaneously
- How to put it all together
- How to prepare for the big day

At the end of the workshop, you will have prepared a real written speech, ready to practice and polish and present to your audience. You will also have the skills and confidence to write future speeches using this proven formula.



**Speech writing workbook and speechwriting CD**

At the end of the day you will have all of the tools and ingredients that you will need to write a killer speech. You will also take away a firm outline and structure of a real speech on your topic that you will be able to practice and refine and use as real speech.

***This workshop can be customised to meet your organizational training needs and the key learning outcomes set to match your requirements. It can be delivered in a full day or half day format. Two or more of our different workshops can be combined to form a 2 day masterclass***